

EDUCATION

Carnegie Mellon University; Pittsburgh, PA

Master of Entertainment Industry Management, May 2011

- Financial Accounting for the Entertainment Industry
- Entertainment Industry Economics
- Creative Enterprises: For-Profit Systems and Structures
- Human Resource Management in Creative Enterprises

Bachelor of Science in Decision Sciences, May 2009

- Decision Analysis and Decision Support Systems (TA)
- Empirical Research Methods
- Behavioral Decision Making & Behavioral Economics
- Supply Chain Analysis & Modeling

EMPLOYMENT EXPERIENCE

Twentieth Century-Fox Film Corporation - Love and Other Drugs: Production Intern

Pittsburgh, PA; September - December 2009

- Maintained payroll systems for non-SAG based actors and actresses
- Prepared alternatives for production needs (i.e. Communication between 50 cars, a helicopter and the director)
- Assisted with interoffice and overall production needs

NBC Universal - Saturday Night Live: Production Intern

New York City, New York; August - December 2008

- Observed and participated in the production of 14 live performances including 4 Political Primetime Specials
- Managed a post-production database that archives shows, sketches, and show details
- Observed commercial placement from Studio 6H during live broadcast

Silk Screen Film Festival: Consultant

Pittsburgh, PA; September - December 2009

- Developed a 5-year plan implementing general strategies to optimize production
- Organized and hosted a corporate retreat to strengthen perspectives and directions toward optimization
- Reached out to extended networks within the Pittsburgh region to maximize awareness of the Silk Screen Festival

Engage Communications: Behavioral Insight Intern

Columbus, OH; May - August 2008

- Learned to develop a "Connection Point" by combining brand essence and consumer insight creating advertisement strategies
- Actively assisted with KRAFT, Glory Foods, and Dove Ice Cream advertising strategy analysis
- Participated with video, survey, and observational ethnography; detailing, coding, and organizing consumer responses

AT&T: Marketing and Research Intern

New Haven, CT; May - August 2007

- Worked under the Vice President and Director of Marketing at AT&T East
- Researched and developed marketing strategies for College Students and Senior Citizen demographics for Q1 and Q2 of 2008
- Gained experience managing and observing 200-person call centers

CO-CURRICULAR EXPERIENCE

Senior Thesis - "Another Week, Another Host: The Production Pipeline of Saturday Night Live"

- An in-depth analysis of the Saturday Night Live supply chain and history of Late Night Television

Entertainment Technology Center

- Building Virtual Worlds & Visual Story (Audio Engineer, Film Editor, Texture Artist)
- Randy Pausch First Penguin Award

INDEPENDENT PRODUCTIONS

- **Director & Executive Producer:** "TwentySomethings" by Think and Make Productions *Fall 2009*
- **Creator & Executive Producer:** Joe the Art of Talent: New York *Fall 2009 & Spring 2010*
- **Founder & Executive Producer:** The Carnegie Mellon University Variety Hour *Fall 2006 - Spring 2010*
- **Creator & Executive Producer:** Acoustic Waves: Pittsburgh (I, II, IV, VI) & Columbus (III & V) *Fall 2005 - Spring 2010*
- **Director & Executive Producer:** ms consultants, inc. New Hire Videos *Summer 2006*

TECHNICAL SKILLS

- Precision Tree
- @RISK
- MiniTab
- Microsoft Word
- Microsoft Excel
- Microsoft Powerpoint
- Final Cut Pro
- Adobe Photoshop
- Adobe Illustrator
- Dreamweaver
- Mac/PC
- Java/HTML